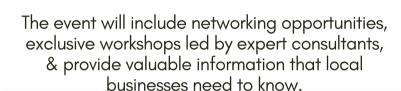


## THE CITY OF BUSINESS

FREE EVENT FOR TURLOCK BUSINESSES







**May 24**<sup>™</sup>

8:30 AM - 1:30 PM

**EVENT LOCATION:** 



## SUMMIT SCHEDULE

8:30 AM Doors Open

> Sign in, chat with vendors, and meet Turlock Business owners.

9:00 AM **Event Opening** 

Learn more about the new program, Turlock - Small Business Large Impact.

9:15 AM **5 Fundamentals of Business & Success** 

> Motivational Talk by Suzanne Cruz, SBDC Consultant and Author.

9:45 AM Session 1: Marketing

> Find the balance between Social Media and Traditional Marketing.

11:00 AM Session 2: Capital Funding

Discover where entrepreneurs can get funding for their small businesses.

12:00 PM Lunch

> Food is available for purchase onsite from GO Barbecue!

12:30 PM Session 3: Business Strategy

Learn how to navigate running a business

after Covid.

1:15 PM **Event Closing** 

Stay after to network.

**Learn More and Register Here:** www.valleysmallbiz.com/summit













Valley Sierra