

SPEAKERS

GEOFFREY BOGART

Consultant, Central California
SBDC Network

KURTIS CLARK

Director, Central California
SBDC Network

BERNADETTE ROJAS

Director, U.S. Commercial
Service, Fresno

ANDREW HWANG

Manager of Business
Development/International
Marketing, Port of Oakland

JEFF WILLIAMSON

California STEP Director,
Inland Empire Center for
Entrepreneurship, Cal State
University San Bernardino



CENTRAL CALIFORNIA SBDC NETWORK PRESENTS
THE INAUGURAL SESSION OF OUR 2022

INTERNATIONAL TRADE WEBINAR SERIES

“Exporting During Challenging Times”

The COVID pandemic has turned the global economy on its head. The supply chain is broken and uncertainty is certain. Yet world demand for high-quality U.S. products and services continues to grow and small businesses should prepare to tap in. The webinar will address:

- Current trade and export opportunities (including available services)
- Global logistics/supply chain challenges in 2022
- Federal funding to support small business export activities

MARCH 17, 2022
10 AM TO 11 AM

REGISTER NOW casbdc.biz/internationaltrade

For more information, please contact: casbdc@ucmerced.edu | 888-842-3415