

# WHAT YOUR BUSINESS NEEDS TO AVOID ON SOCIAL MEDIA



Presented by:  
**Karlha Davies**

This Webinar Will Cover the Biggest Mistakes That Businesses Make On Social Media:

- Not having a game plan or strategy
- Forgetting to be social on social media
- Using the wrong platforms
- Failing to identify a target audience
- Not being authentic

May 12<sup>th</sup> @ 12 PM

Register Here: <https://bit.ly/2PbmotM>



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